



MARCH 3–6 NYC

PRESS

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THE ARMORY SHOW APPOINTS BENJAMIN GENOCCHIO AS EXECUTIVE DIRECTOR

The Armory Show announced today that it has appointed Benjamin Genocchio as Executive Director. The Armory Show will take place March 3-6, 2016, welcoming over 200 galleries from 36 countries in what will be the most international edition to date. As Executive Director, Mr. Genocchio will lead the development and strategic vision of The Armory Show. With extensive leadership experience in the global arts community, Mr. Genocchio will broaden the reach of the fair by engaging with galleries, collectors, directors and advisors from around the world. Mr. Genocchio will start in his new position in January, 2016.

The Armory Show will be further strengthened by Mr. Genocchio's critical expertise, proven leadership and international perspective. Mr. Genocchio joins The Armory Show from *Artnet News*, where he served as Editor-in-Chief. Mr. Genocchio holds a PhD in art history from the University of Sydney, Australia, with a specialization in Latin American art. He is the author and editor of nine books on the visual arts and art market, including two books on Asian contemporary art. In 2001, Mr. Genocchio moved to New York, where he began writing for *The New York Times*, reporting on the arts nationally. In 2010, he was appointed Editor-in-Chief of *Art & Auction* and *Artinfo.com*, which flourished under his leadership, with *Artinfo.com* expanding from a single website to ten worldwide. In 2014, he joined Artnet, the publicly traded German auction house and internet information services provider, where he launched and staffed *Artnet News*, serving as Editor-in-Chief.

On his appointment, Mr. Genocchio says: "I am thrilled to join The Armory Show team and I look forward to leading this outstanding art fair, building on its prominence within the art world. New York is the center of the international art world and it is an honor and pleasure to be invited to direct the city's most prestigious art fair. With a broad view of the art world, from the market to media, galleries, auctions and collectors, I have a unique overview of what's happening. I look forward to bringing that overview coupled with my experience and connections to The Armory Show, expanding its role and significance for the global art world."

"Benjamin is a proven leader who has already made a prolific contribution to the art community both in New York and abroad. His strong relationships with artists, collectors, curators and galleries will prove a dynamic and invaluable asset; and now he will turn his focus to The Armory Show, leading this strong institution to even greater success," commented Myron Maurer, Chief Operating Officer, Merchandise Mart Properties, Inc., a division of Vornado Realty Trust, the fair's owner.

NOTES TO EDITORS

The Armory Show

The Armory Show is New York's premier art fair and a definitive cultural destination for discovering and collecting the world's most important 20th and 21st century artworks. Staged on Piers 92 & 94, one of the city's industrial gems, the fair features presentations by leading international galleries, innovative artist commissions and dynamic public programs. Since its founding in 1994, The Armory Show has served as a nexus for the international art world, inspiring dialogue, discovery and patronage in the visual arts.

Important Information for Media

VIP Preview Day (invitation only)

Wednesday, March 2, 2016

Public Days

Thursday, March 3 – Sunday, March 6, 2016

For recent news about The Armory Show, please [click here](#).

To browse and download images of the 2016 fair, please [click here](#).

Press Contacts

Audrey Rose Smith, The Armory Show

+1 646 616 7433

a.smith@thearmoryshow.com

Gina Nanni, Company Agenda

+1 212 358 9516

armory@companyagenda.com